



Print, Banner & Website Advertising

Print Advertisements

- Premium books are mailed out to an active list of horse show exhibitors living in California, Oregon, Arizona and Nevada. For the 2010 show season there will be five premium book mailings:

- 1st Mailing:** Equestrian Challenge (C) - May 19 - 23, 2010
- 2nd Mailing:** June Classic (A) - June 16 - 20, 2010
- 3rd Mailing:** Equestrian Classic I (AA) - July 27 - August 1, 2010
Giant Steps Charity Classic (C) - August 4 - 8, 2010
- 4th Mailing:** San Francisco Classic - August 18 - 22, 2010
August Classic (A) - August 25 - 29, 2010
- 5th Mailing:** September Classic (A) - September 8 - 12, 2010
Strides & Tides (A) - September 15 - 19, 2010

- Below are the series discounts. Payment must be made in advance for the full series discount (artwork to be provided by sponsor).

Per Insertion:	1 time	2 times	3-5 times
Full Page Color	\$780	\$760	\$710
Full Page B/W	\$500	\$480	\$430
1/2 Page Color	\$580	\$560	\$510
1/2 Page B/W	\$340	\$330	\$300

Banner Advertisements

- Grand Prix Arena 3' x 8' Banner - \$1,600/year per banner
- Ringside 3' x 8' Banner - \$1,300/year per banner
- Ringside 3' x 8' Banner - \$1,000/year (2 or more banners)

Website Listing Advertisements

Website Listing (company name, logo and link) - \$200/year

Custom Sponsorship Packages

- If you would like to design a custom sponsorship package that will meet your needs, please contact Ashley Herman at ashley@sonomahorsepark.com or 415.518.2145